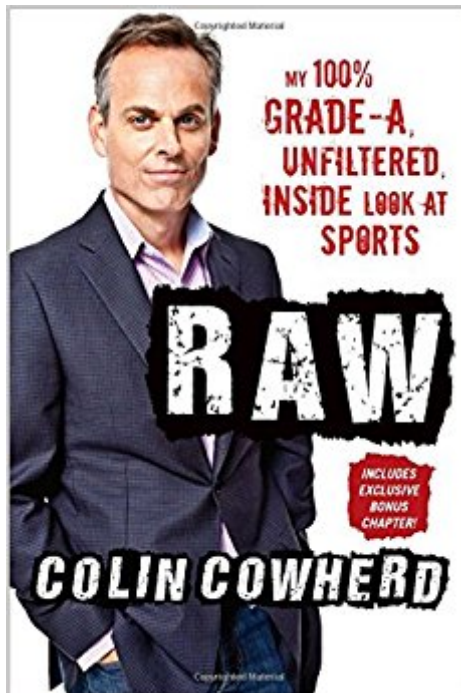


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# Raw: My 100% Grade-A, Unfiltered, Inside Look At Sports



## Synopsis

In his no-holds-barred, unapologetically controversial voice, New York Times bestselling author of *You Herd Me!* and ESPN radio show host Colin Cowherd gives an insider's look into every aspect of sports, including behind-the-scenes scandals, inter-team rivalries, and players' lives on and off the field. There's a lot you don't see or hear sitting high up in the stands. But Colin Cowherd knows what really goes on—and he's not afraid to share the vivid details of everything ESPN doesn't show. From hotel parties for athletes and other industry professionals, to gossip from the road between games, to what happens behind closed doors, Cowherd—who has interviewed everyone from President Barack Obama to Kate Upton—draws on personal experiences to offer you an exclusive look into the rarefied, outrageous, ego-mad sports world. With unparalleled candor and the signature, brazen voice his fans have come to know and love, Cowherd offers a unique vantage point of places and events otherwise curtailed to the general sports audience, while weaving in his opinions on aspects of competition, tradition, and all things refereed. If you want honest, unvarnished opinions on current sports rivalries, scandals, and statistics, it's all in *Raw*—from one of America's most outspoken sports broadcasters on air today.

## Book Information

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## Customer Reviews

I read Cowherd's last book in a single day so I couldn't wait for Cowherd's new book. Just an easy, fun, and thought-provoking read. I love Cowherd's radio show although I don't always get to listen to it. He's by far the best national sports talk radio and this book has a collection of essays a few pages long. It keeps your attention and makes you want to read another. This is perfect for a plane ride or

just want something fun to read.

If you like the "herd" you'll love the book. Couldn't put it down. Sharp , quick witted , consummate story teller. Colin lays it up and out there for us sports fans. From the perspective of a "tele-jock" colin touches all the same bases he does on his daily show. From andy dalton to lebron. He's one of us. Maybe some will take the time to hear what colin preaches when he talks about what a great time we live in.He's right if iPhones were around in the sixties many of us would have had big problems. So don't be so judgmental on the younger generation that does have to deal with this.Great job colin

Absolutely wonderful book for the sports fan and those of us who also feel that things can be learned from participation. Colin also discusses ideas which make a person think about sports in a new way. I especially liked his take on the college scholarship and paying players to participate. He is absolutely right about the benefits received by a scholarship. He really takes things that I have thought about and says them in a way I wish I had. I have repeatedly marked this book for statements and quotes that I want to refer back to. I have shared this book with several people and all of them have responded telling me how wonderful it is. I also purchased his earlier book-"You Herd Me!" after reading Raw and think that they are both must reads for anyone who likes sports and social thinking. These books are great!!!!

Colin Cowherd...my hubby is a fan and because of that I wanted to get the book. I have to admit my husband is not a reader but one of our favorite things to do is hang out together on the sofa while I read aloud from whatever book I am reading at the moment while he listens. Seeing this book..I knew it was a great idea.To get to it...I was skeptical that I would like Raw: My 100% Grade-A, Unfiltered, Inside Look at Sports...and I am pleasantly surprised that I actually did enjoy it for the most part. Not gonna go all out to say that I absolutely loved it and am now a huge fan but I can give a pretty solid "I liked it" as far as that kind of book goes. I liked the witty humor, insightful thoughts, and from what my husband says "He is true to form on paper to what his personality is on radio" and that actually is a good thing because I hear he is quite the character.It's a quick, funny read. Something you can get through in a day or two, it's not heavy with boring details like I was worried about. Yes, even a woman (or man) that is not extreme in the sports scene (but whose husband is)can still find some good moments in the book. My husband enjoyed listening to me read it and I'm glad to have done so. Also, I really dig the cover.Thanks to the peeps that made it possible, Colin

Cowherd, Gallery Books, and goodreads for my free copy in exchange for an honest review.

Gets you thinking - Colin is an observer of life and situations and his take is worth considering. Doesn't mean he's always right.....but gives you a lot to consider and you will long after you've finished the book

I'm a fan of Colin Cowherd. He provides an interesting take on sports and life on his radio show. This book is just like his radio show but without the callers or interviews. If you like his show or like a different perspective on sports, read this book. It is a fast read.

Colin does it again. He is able to successfully put perspective into words like no one else in the industry. He is not afraid to put it how it is. He's hilarious, and has incredible knowledge of sports. He also has very thoughtful and interesting takes on many other aspects of life. I am a long time listener to Colin's radio show, and I have loved both of his books. He is extremely smart, and has very strong opinions. Even if you tend to disagree with him, he makes extremely interesting and compelling arguments. If you are into sports at all, this is a must read. Interesting, funny, and flat out entertaining.

Overall I liked this book. Although I enjoyed Colin's first book more, this book was also interesting and he gave you some insights into his life. I'm a fan and if you are too this is a good read. If you like opinions on sports and life, you'll likely enjoy this too. Even if you don't agree with Colin, he makes you think.

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